



PRESS RELEASE

For immediate distribution

WANTED: OLDEST ACTIVE CERTIFIED ROTAX AIRCRAFT ENGINE



First certified Rotax aircraft engine. © 2015 BRP

Gunskirchen, Austria, April 14, 2015 – BRP launches a contest to find the oldest active certified Rotax aircraft engine in operation to celebrate 40 years of Rotax aircraft engines.

“We are proud of 40 successful years of Rotax aircraft engines, which lead the ultra-light and light sport aircraft market worldwide. Our customers are brand ambassadors and an important part of our success story,” said Thomas Uhr, vice-president BRP-Powertrain and general manager BRP-Powertrain GmbH & Co KG. “To thank them for their loyalty, we decided to open the doors to where over 175,000 Rotax aircraft engines have been produced.”

The owner of the oldest active certified Rotax aircraft engine will be invited to visit, all expenses paid (up to €4,000), the Rotax factory in Gunskirchen, Austria, where BRP develops and produces the well-known engines.

The contest starts April 15, 2015 and runs through December 31, 2015. The winner will be notified in writing before February 1, 2016. Participants must provide a copy of the log book and latest proof of maintenance as well as personal contact information to his nearest authorized Rotax aircraft engine distributor. There are actually approximately 27,000 active 4-stroke and 13,000 active 2-stroke Rotax aircraft engines – certified and uncertified – in the fleet.

With more than 175,000 engines sold in 40 years, Rotax aircraft engines outperform the light sport and ultra-light aircraft market. With 19 authorized distributors and a network of more than 220 points of sale and repair centres supporting customers worldwide, BRP supplies engines to more than 80% of all aircraft manufacturers in its segment.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3.5 billion from 107 countries, the Company employs approximately 7,600 people worldwide.

www.brp.com
[@BRPnews](#)
www.flyrotax.com

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For information:

Johanne Denault
Manager, Corporate Communications
Tel: +1.450.532.5173
johanne.denault@brp.com

About the product:

Alexandra Reisinger
Marketing & Communications
Rotax Aircraft Engines
Tel: +43.7246.601.698
alexandra.reisinger@brp.com

For a high-resolution image, please access www.mydrive.ch and sign in with the following credentials:

Username: brpmedia
Password: brpmedia
Filename: Rotax Aircraft Engines Contest 2015

"40 YEARS ROTAX® AIRCRAFT ENGINES" CONTEST

OFFICIAL RULES

- 1. PARTICIPATION CONSTITUTES ENTRANTS FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES.** "40 Years Rotax Aircraft Engines" Contest (hereinafter referred to as the "Contest") is for a limited time and begins on **April 15, 2015** and will end on **December 31, 2015, 11:59 pm MEZ**. All entries must be received by 11:59 PM MEZ on December 31, 2015. The Contest is sponsored by BRP-Powertrain GmbH & Co KG ("BRP" or "Sponsor"), Rotaxstraße 1, 4623 Gunskirchen, Austria

By participating in this Contest, you acknowledge and agree that the Sponsor may collect the personal information submitted by you, and use the information for marketing purposes including newsletters. Any personal information will be solely used in accordance with BRP privacy policy available on line at www.brp.com.

- 2. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**
- 3. ELIGIBILITY.** This Contest is only open to legal residents of the respective countries who have reached their country, state or province majority or older as of the date the Contest begins.. **VOID WHERE PROHIBITED BY LAW.** Since some jurisdictions may not allow, or may limit, the validity of some or part of the provisions of these Official Rules, it is expressly understood and agreed that such shall not limit the validity or enforceability of any other provisions herein and any and all clauses contained in these Official Rules will be valid to the fullest extent permitted under the applicable law. Employees of BRP Inc., BRP-Powertrain GmbH & Co KG their subsidiaries, distributors, service centers, dealers and affiliates of the Sponsor, and their immediate families (spouses and parents, siblings, children, and their spouses) and persons living in the same household of such individuals (whether related or not), are not eligible. The Sponsor reserves the right to terminate, modify or suspend this Contest, or disqualify any participants, in its sole discretion, at any time, and with no liability.
- 4. HOW TO ENTER:** Following documents have to be provided to the Rotax aircraft engines distributor responsible for the area of the entrants (see www.flyrotax.com):
 - Copy of engine logbook (date of production, engine TSN and engine serial number have to be evident)
 - Copy of the latest proof of maintenance (from 2014 or 2015)

An Entrant must register by completing all of the requested information, including valid e-mail address ("Address"), his/her first and complete last name (no initials), Zip Code/Postal Code, City, Street and phone number.

All submissions must be received on or before the end of the submission period.

All eligible entries received during the submission period will be gathered into a database until the end of the submission period.

BRP reserves the right to verify any information and the eligibility of the participant.

If an entrant of the contest fails to comply with the official rules or provides wrong information the entrant will be disqualified.

5. PRIZE DESCRIPTION: The following prize is available to be won:

- A trip for two (2) to BRP-Rotax, Gunskirchen, Austria including:
 - Two (2) round-trip economy airfare from the international airport closest to the winner's home. In lieu of being provided air transportation, winner may request reimbursement for fuel cost (up to a maximum determined by sponsor in its sole discretion) if winner flies his /her personal aircraft to Wels airport (LOLW).
 - Ground transportation between the airport and hotel
 - Two (2) nights hotel accommodation, based on double occupancy at a local four (4) star hotel incl. breakfast
- Guided company tour
- Welcome package

The total prize package is limited with EUR 4.000.

All accommodations and trip details will be determined and may be modified by Sponsor in its sole discretion. All other expenses not specifically listed in the description of the Prize, are the sole responsibility of the winners and their guests including but not limited to: travel to and from the international airport nearest the participant's home, all ground transfers (except transportation between the airport and hotel), airport fees, personal charges at lodging, gratuities, meals, taxes, medical, accident, luggage, insurance and any items of a personal nature. Each winner and his/her traveling companion ("Guest") must travel at the same time and from the same international airport. A winner's Guest must remain the same for the duration of the trip. A winner's Guest, or their parent/legal guardian if under the age of majority, will be required to complete a full Liability and Publicity Release prior to travel. Winners and Guests are responsible for obtaining all necessary travel documentation. Depending on place of residence, **winners and guests may need a valid passport** to be able to claim the prize because of cross-border travel related requirements. If a winner is not admissible to travel outside his/her country of residency, then an alternate winner will be chosen.

By accepting the prize, winner consents to the use of his/her name, photograph, image, voice, and any statements related to the Contest by Sponsor, its affiliates, parent companies, subsidiaries, service centers and dealers for marketing and communication purposes, without further compensation.

Prize is non-refundable. No substitution or cash equivalent of prizes is permitted.

6. PRIZE CLAIMS: The winner will be notified in written form by BRP-Powertrain or by an authorized Rotax aircraft engines distributor latest until February 1st, 2016.

Once a potential instant winner is informed he has to confirm his identity and contact information within three (3) business days. Once the confirmation of the winner identity and contact information has been completed, the winner will be sent within one (1) week an affidavit of eligibility and liability/publicity release via email. All relevant documents must be signed and returned to Sponsor within ten (10) days of receipt of the liability/publicity release to become the Contest's official winner. If not, prize will be forfeited and no prize will be redeemed.

Each entrant is responsible for monitoring his / her e-mail account for prize notification and receipt of other communication related to the Contest.

Sponsor shall have no liability for a winner's failure to receive notices due to winner's spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the winner cannot be contacted, is eligible, fails to claim the prize or fails to return completed and executed declaration and / or releases, the prize may be forfeited and an alternate winner selected.

The winner must take delivery of the prize confirmed by Sponsor no later than **January 31, 2017**, or Prize will be forfeited.

NO SUBSTITUTION OF PRIZES. No substitution or transfer of prizes will be accommodated or permitted, other than at Sponsor's discretion.

PUBLICATION. Acceptance of any prize constitutes permission for Sponsor, its affiliates, parent companies, subsidiaries, service centers and dealers to use winner's name and likeness for advertising and promotional purposes without further compensation, except where excluded by law.

- 7. GENERAL CONDITIONS:** Sponsor reserves the right to terminate this Contest in whole or in part at any time without liability. Sponsor is not responsible if, for any reason, the contest is not capable of running as planned, or for any infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion or of any person's computer hardware or software. Should the contest be terminated prior to the stated expiration date, notice will be posted on www.flyrotax.com.

Only the prize stated in the Official Rules may be awarded. If the direct mail or e-mail recipient does not go online to find out if he/she is the winner, then the prize will not be awarded. This Contest is subject to all applicable country, federal, state or province and municipal laws and regulations and is void where prohibited by law.

Contest materials are automatically void if they are reproduced, mutilated, forged, altered or tampered with in any way, if they are obtained through unauthorized, illegitimate channels, or if they contain printing, production, typographical, mechanical or other errors. The Sponsor is not responsible for printing, distribution or production errors or errors by mechanical readers or for lost, late, misdirected or postage-due mail/e-mail or entries. Liability for game pieces containing printing or other errors is limited to replacement with another game piece while supplies last. Sponsor is not responsible for lost, late, damaged, misdirected, defaced, mutilated, illegible, incomplete, postage-due, or altered mail or prize claims or other entries or matters pertinent to this Contest.

By entering this Contest, winner acknowledges and agrees that BRP Inc., BRP-Powertrain GmbH & Co KG, their affiliates and their respective officers, directors, employees, dealers, agents and insurers (collectively, "the Released Parties") (i) shall have no liability of any kind whatsoever with respect to this Contest and/or the awarding or use of the Prize, (ii) make no

warranty, guaranty or representation of any kind concerning the Prize, (iii) disclaim any implied warranty of merchantability or fitness for any purpose, and (iv) are not liable for injury, loss or damage of any kind resulting from the acceptance or use of the Prizes or from participating in this Contest. The Release Parties are not responsible for typographical errors or any other errors in the offer or administration of this Contest, including by not limited to errors in the advertising, the Official Rules, the selection and announcement of winners, or the distribution of the Prize.

ARBITRATION/CHOICE OF LAW: Except where prohibited, participants agree that (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any Prize awarded, or the determination of the winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the ICC (International Chamber of Commerce), then effective, in Geneva, Switzerland (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees; and (c) under no circumstances will Participant be permitted to obtain awards for and Participant hereby waives all rights to claim punitive, incidental and consequential damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and/or Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of Austria without regard to its conflicts of law principles, and all proceedings shall take place in Wels, Austria.

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